

**Sewickley Car Store “Lifetime Experience” Contest  
Official Contest Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

1. HOW TO ENTER

- a. The Sewickley Car Store “Lifetime Experience” contest will begin on Thursday, July 24, 2008 at 8am ET and end on August 30, 2008 at 6pm ET (the “Contest Period”).
- b. To participate in the contest, visit [www.drivesewickley.com](http://www.drivesewickley.com) during the Contest Period. On the website, there will be four (4) charities listed. Each charity will be associated with one (1) of the four (4) CBS Radio Pittsburgh stations (WZPT, WBZW, WDSY and KDKA) and one (1) of four (1) prizes as follows:

<b>CHARITY</b>	<b>ASSOCIATED STATION</b>	<b>ASSOCIATED PRIZE</b>	<b>HEREIN REFERRED TO AS</b>
Miracle League of SW PA	WZPT	Grammy Trip	WZPT Prize
March of Dimes	WBZW	Concert Trip	WBZW Prize
National Kidney Foundation	WDSY	CMA Trip	WDSY Prize
Moon Twp Rotary	KDKA	New York City Trip	KDKA Prize

To enter, you must vote for one (1) of the charities. Once you vote, a registration form will appear and you must complete the official online entry form with your first name and last name, complete address, city, state, zip code, telephone number, date of birth, and a valid email address in the online entry form. Only one vote / internet entry per person and one vote / internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. All entries submitted become the property of Sewickley and CBS Radio Pittsburgh and will not be acknowledged or returned. Use of any device to automate entry and/or voting is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Sewickley. Sewickley’s computer is the official time keeping device for the sweepstakes. All entries must be received by 6:00pm ET on August 30, 2008. Please note that you will only be eligible to win the prize that is associated charity that you voted

for. In addition, the charity that receives the most votes will receive a two-year lease on a BMW from Sewickley.

- c. Neither CBS Radio Pittsburgh nor Sewickley are responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches.

## 2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to everyone 18 years of age or older who legally reside in the following Pennsylvania counties: Allegheny, Beaver, Butler, Westmoreland, Fayette, Indiana, Armstrong and Washington. Employees of Sewickley Car Store ("Sewickley"), WZPT, WBZW, WDSY and KDKA (collectively, "CBS Radio Pittsburgh"), their licensees, their corporate parents, subsidiaries, and affiliates (collectively, with Sewickley and CBS Radio Pittsburgh, the "Released Parties"), their advertising agencies, participating sponsors/promotional partners, other radio stations in the greater Pittsburgh metropolitan area and the members of their immediate families and/or households are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
- b. Only one winner per household is permitted in any Station contest. One winner per household or family per 60 day period.
- c. Entrants are required to provide truthful information and Sewickley and CBS Radio Pittsburgh will reject and delete any entry that they discover to be false or fraudulent. Sewickley and CBS Radio Pittsburgh will disqualify any entry from individuals who do not meet the eligibility requirements, and Sewickley and CBS Radio Pittsburgh will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

## 3. PRIZES

- a. Four (4) Prizes will be awarded.
  - i. **WZPT Prize:** One (1) winner will win A V.I.P. trip for two (2) to the 2009 Grammy Awards in Los Angeles. Trip includes: roundtrip coach class airfare for two from Pittsburgh, PA to Los Angeles, CA, two night standard double occupancy hotel accommodations at a hotel selected by Station in its sole and absolute discretion, two (2) tickets to the Grammy's. Trip must be taken in 2009 on dates chosen by the radio station. Approximate Retail Value: \$3500. Travel companions of winner must travel with winner on the same travel itinerary. Travel companion of the prize winner must be 18 years of age or older. Winner and travel companion are solely responsible for obtaining travel insurance (and all forms of insurance) where applicable, at their option, and hereby acknowledge that the Station has not and will not obtain or

provide travel insurance or any other form of insurance. Any winners of certificates/vouchers will be subject to the terms and conditions as set forth by the provider of the certificate/voucher. Grand prize winner and travel companion are solely responsible for all applicable taxes including but not limited to hotel, hospitality and airport taxes, telephone charges, meals, gratuities, ground transportation and any other expenses not specifically offered herein. Grand prize winner may be required to present a valid credit card upon hotel check-in to cover incidental expenses incurred during stay. Other restrictions may apply. All travelers must possess required travel documents (e.g. valid photo I.D.) prior to departure.

- ii. **WBZW Prize:** One (1) winner will win A V.I.P. Flyaway to for two (2) which includes: two (2) concert tickets to a concert in West Palm Beach, FL chosen by the radio station, two (2) night standard double occupancy hotel accommodations in the location of the concert (hotel to be selected by Station in its sole and absolute discretion), and roundtrip coach class airfare for two (2) from Pittsburgh, PA. Approximate Retail Value: \$2500. Trip must be taken in 2009 on dates chosen by the radio station. Travel companions of winner must travel with winner on the same travel itinerary. Travel companion of the prizewinner must be 18 years of age or older. Winner and travel companion are solely responsible for obtaining travel insurance (and all forms of insurance) where applicable, at their option, and hereby acknowledge that the Station has not and will not obtain or provide travel insurance or any other form of insurance. Any winners of certificates/vouchers will be subject to the terms and conditions as set forth by the provider of the certificate/voucher. Grand prize winner and travel companion are solely responsible for all applicable taxes including but not limited to hotel, hospitality and airport taxes, telephone charges, meals, gratuities, ground transportation and any other expenses not specifically offered herein. Grand prize winner may be required to present a valid credit card upon hotel check-in to cover incidental expenses incurred during stay. Other restrictions may apply. All travelers must possess required travel documents (e.g. valid photo I.D.) prior to departure.
  
- iii. **WDSY Prize:** One (1) winner will win A V.I.P. trip for two (2) to the 2009 CMA Awards in Nashville, TN. Trip includes: roundtrip coach class airfare for two from Pittsburgh, PA to Nashville, TN, two night standard double occupancy hotel accommodations at a hotel selected by Station in its sole and absolute discretion, and two (2) tickets to the CMA's. Approximate Retail Value: \$2500. Trip must be taken in 2009 on dates chosen by the radio station. Travel companions of winner must travel with winner on the same travel itinerary. Travel companion of the prizewinner must be 18 years of age or older. Winner and travel companion are solely responsible for obtaining travel insurance (and all forms of insurance) where applicable, at their option, and hereby acknowledge that the Station has not and will not obtain or provide travel insurance or any other form of insurance. Any winners of

certificates/vouchers will be subject to the terms and conditions as set forth by the provider of the certificate/voucher. Grand prize winner and travel companion are solely responsible for all applicable taxes including but not limited to hotel, hospitality and airport taxes, telephone charges, meals, gratuities, ground transportation and any other expenses not specifically offered herein. Grand prize winner may be required to present a valid credit card upon hotel check-in to cover incidental expenses incurred during stay. Other restrictions may apply. All travelers must possess required travel documents (e.g. valid photo I.D.) prior to departure.

- iv. **KDKA Prize:** One (1) winner will win A V.I.P. trip for two (2) to New York City which includes: a tour of the CBS News studios with Harvey Nagler, two (2) tickets to the David Letterman Show, two (2) night standard double occupancy hotel accommodations at a hotel selected by Station in its sole and absolute discretion, and roundtrip coach class airfare from Pittsburgh, PA to one of the airports in the New York City metropolitan area, as selected by the Station in its sole and absolute discretion. Approximate Retail Value: \$2500. Trip must be taken in 2009 on dates chosen by the radio station. Prizes subject to availability. Travel companions of winner must travel with winner on the same travel itinerary. Travel companion of the prizewinner must be 18 years of age or older. Winner and travel companion are solely responsible for obtaining travel insurance (and all forms of insurance) where applicable, at their option, and hereby acknowledge that the Station has not and will not obtain or provide travel insurance or any other form of insurance. Any winners of certificates/vouchers will be subject to the terms and conditions as set forth by the provider of the certificate/voucher. Grand prize winner and travel companion are solely responsible for all applicable taxes including but not limited to hotel, hospitality and airport taxes, telephone charges, meals, gratuities, ground transportation and any other expenses not specifically offered herein. Grand prize winner may be required to present a valid credit card upon hotel check-in to cover incidental expenses incurred during stay. Other restrictions may apply. All travelers must possess required travel documents (e.g. valid photo I.D.) prior to departure.
- b. All prizes or prize certificates may be picked up at the offices of CBS Radio Pittsburgh at the address below. The winners will forfeit any prize or prize certificate not claimed within thirty (30) days of being notified that the prize is ready to be picked up. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Sewickley and CBS Radio Pittsburgh management with respect to the contest are final.
- b. On September 1, 2008 at approximately 9am ET, a total of four (4) winners will be selected as follows:
  - i. One (1) WZPT Prize winner will be randomly selected from among all of the eligible entries received that are associated with Miracle League of Southwestern PA.
  - ii. One (1) WBZW Prize winner will be randomly selected from among all of the eligible entries received that are associated with March of Dimes.
  - iii. One (1) WDSY Prize winner will be randomly selected from among all of the eligible entries received that are associated with National Kidney Foundation.
  - iv. One (1) KDKA Prize winner will be randomly selected from among all of the eligible entries received that are associated with Moon Township Rotary.
- c. Odds of winning depend upon the number of eligible entries received.
- d. Winners need not listen or be present to win.
- e. The winners will be notified by phone on September 1, 2008. Winners must execute and return any required affidavit of eligibility and/or liability/publicity release within thirty (30) days of notification attempt or prize will be forfeited and an alternate winner may be chosen by a random drawing of all remaining eligible entry in the entry pool from which the original winner was selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

#### 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners will be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize or prize certificate, Sewickley and CBS Radio Pittsburgh in their sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Released Parties, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. Sewickley and CBS Radio Pittsburgh, in their sole discretion, reserve the right to disqualify any person tampering with the entry process, the operation of the Sewickley Web Site or who is otherwise in violation of the rules. They further reserve the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. Sewickley and CBS Radio Pittsburgh reserve the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement.
- f. Failure to comply with the contest rules may result in an entrant's disqualification solely at the discretion of Sewickley and CBS Radio Pittsburgh.
- g. Sewickley and CBS Radio Pittsburgh are not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- h. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at Sewickley Car Store located at 526 Ohio River Boulevard, Sewickley, PA, 15143 and CBS Radio Pittsburgh, 651 Holiday Drive, Pittsburgh, PA, 15220.
- i. By use of this website and by entering the contest, you agree to Sewickley's Website Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: [www.drivesewickley.com](http://www.drivesewickley.com).